



# Pop Up

retail  
space  
solutions

Centre Type:	Regional
Total GLA:	43,893sqm
Major Tenants:	Aldi BCC Cinemas Bunnings Coles Kmart Target
Mini Majors:	Able Home and Office Bargain City Lincraft McDonalds Pillow Talk Priceline Pharmacy The Reject Shop Toombul Nextra News and Megabooks
Specialties:	130
Food Court Seats:	172
Centre Traffic:	5.5 million p.a.

As at October 2016

## POP UP RETAIL SPACE

Whether you are selling products, launching your brand or generating leads, we have a Pop Up retail space solution for you. Our Pop Up spaces offer the flexibility you need with lease options ranging from just a single week or right up to six months.

## ADVERTISING

Toombul Shopping Centre offers a wide variety of options to suit your advertising needs. Speak to us today about tailoring an advertising solution for your business.

## CENTRE PROFILE

Toombul is a regional shopping centre located in an established residential area 7km north of the Brisbane CBD. The centre has a GLA of 43,893sqm and is anchored by Coles, Kmart, Target and Aldi, with 8 Mini Majors, 130 Specialty Stores and an eight-screen BCC Cinema Complex.

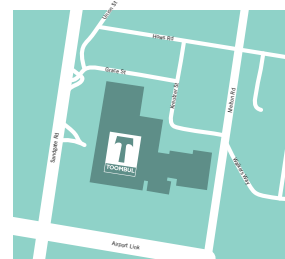
Toombul Shopping Centre is easily accessible, with over 1,500 car spaces and the nearby train and bus stations located within 250 metres of the centre. The centre is also less than a 10 minute drive to Brisbane airport.

## TRADE AREA

Toombul Shopping Centre is located within an established residential area, approximately 7km north of the Brisbane CBD.

- Main trade area population sits at 94,340 persons
- Strong population growth is anticipated, with the main trade area population projected to reach 112,460 residents by 2026
- Average household income \$103,610, +8% above the Brisbane average
- High proportion of residents in the area are younger and significantly more affluent than the Brisbane average

\*Sources: Helix Personas, Mosaic and MacroPlanDimasi



## SITES

- |    |                             |    |                             |    |   |
|----|-----------------------------|----|-----------------------------|----|---|
| 01 | 3m x 3m / <b>Power:</b> Yes | 05 | 3m x 3m / <b>Power:</b> Yes | 09 | 3m x 3m / <b>Power:</b> No                  |
| 02 | 3m x 3m / <b>Power:</b> Yes | 06 | 3m x 3m / <b>Power:</b> Yes | 10 | 3m x 3m / <b>Power:</b> Yes                 |
| 03 | 3m x 3m / <b>Power:</b> No  | 07 | 3m x 3m / <b>Power:</b> Yes | 11 | Centre Stage<br>8m x 8m / <b>Power:</b> Yes |
| 04 | 3m x 3m / <b>Power:</b> Yes | 08 | 5m x 5m / <b>Power:</b> Yes |    |   |



## CONTACTS

For all Toombul Shopping Centre Pop Up enquiries, please contact:

**Angela Russell | Mobile: 0435 961 361 | Email: [angela.russell@mirvac.com](mailto:angela.russell@mirvac.com)**

# ENQUIRY FORM

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## POP-UP RETAIL SPACE AT TOOMBUL SHOPPING CENTRE

### COMPANY

REGISTERED BUSINESS NAME: \_\_\_\_\_

A.B.N: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PRODUCT: \_\_\_\_\_

MAIN CONTACT'S NAME: \_\_\_\_\_

EMAIL: \_\_\_\_\_

MOBILE: \_\_\_\_\_

LANDLINE: \_\_\_\_\_

### ENQUIRY

DESCRIPTION OF PROPOSED BOOKING: \_\_\_\_\_

\_\_\_\_\_

### PROPOSED TRADING DATES

\_\_\_\_\_

### OTHER REQUIREMENTS

(TABLES, POWER, CAR ACCESS, ETC): \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Please email this form to **angela.russell@mirvac.com** along with:

1. Photos of your display
2. Copy of your \$20 million public liability insurance certificate



# TIPS FOR A SUCCESSFUL WEEK AT TOOMBUL

## 01 PARKING

All persons occupying a casual lease site must park on the perimeter of the car park.

## 02 SET UP TIMES

All casual leases must be set up ready to trade by 9am and dismantle after 5:30pm. On Thursdays set up is after 9am. On Sundays set up is 10am and dismantle is after 4pm.

## 03 DAMAGE

The Lessee is responsible for any damage to the floor as a result of setting up or dismantling. Please be careful not to drag equipment across floor thus avoiding scratching. The Lessee is responsible for keeping their area in a clean and tidy condition at all times.

## 04 SECURITY

The Lessee is responsible for any loss or damage to their exhibit at all times.

## 05 SIZE-HEIGHT

No display to exceed 1.4 metres in height and not to exceed designated area.

## 06 OBSTRUCTION

Lessee not to obstruct or hinder existing retailers from trading nor approach or harass customers as they pass your display.

## 07 BANNERS

No hanging banners, hand-written signs or 'sandwich boards' will be allowed.

## 08 SPRUICKING

Spruicking is to be approved by Centre Management subject to:  
a) noise Level b) complaints from other retailers or customers

## 09 INSURANCE

Public Liability Insurance is essential. Written proof of \$20 million is required and it must state under Interested Parties; "Anywhere in Australia".

## 10 INJURY

No display, merchandise or equipment is to be placed in the mall that could cause injury or result in an insurance claim.

## 11 YOUR DISPLAY

It is imperative that your stand is tidy and professional in appearance at all times. No boxes or other material are to be in view of the public.

## 12 BREAKS

Please have a typed-up sign stating "BACK AT (eg) 1:00PM" when you need to have a comfort or lunch break. No food is to be eaten at your display stand.

## 13 TRADING HOURS

The Lessee must adhere to the core trading times for the centre. These are 9am to 5:30pm Monday to Wednesday. 9am to 9pm Thursday, 9am to 5:30pm Friday, 9am to 5:30pm Saturday and 10am to 4pm Sunday (optional).

I / We agree to the above conditions.

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Signed

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Date