



MIRVAC POP UP
WE'RE OPEN FOR BUSINESS

POP-UP RETAIL SPACE

POP UP SPACE

Give your concept a boost by occupying a space in the middle of our busiest thoroughfares or in a Pop Up inline store. The beauty of this platform is the flexibility in the term. Whether you're looking for a space for 1 week or 6 months, we can tailor a solution which enables you to focus on developing a great business concept, rather than worrying about the risk of an inflexible lease.

These Pop Up spaces can be utilised for a variety of means including; directly selling products, launching brands, experiential marketing, lead generation and community awareness.

ADVERTISING SPACE

What better place to advertise your brand or business than in front 95 million annual visitors on their path to purchase.

Retailing advertising, part of the Out of Home Media market, is an evolving and flexible advertising platform which captures the public in a key 'buying frame of mind.' Advertising Space available within our Centres include large format atrium banners, a variety of digital and static signage solutions, as well as floor, door and lift decals.

AUTOMATED EQUIPMENT SPACE

We recognise vending and automated equipment as being a compelling retail category, considering the items typically require minimal space and incur very few overheads.

If you have a new vending or unmanned equipment piece suitable for retailing, we'd love to hear from you.

CENTRE FACTS

Centre Type: Regional Centre

Total GLA: 73,269sqm

Major Tenants: Aldi, Big W, Coles, Event Cinemas, Target and Woolworths

Mini Majors: Best and Less, City Beach, Cotton On, JB Hi-Fi Home, Spotlight and The Reject Shop

Specialties: 136 plus 17 office tenants

Pad Sites: Amart Sports, BCF, Bridgestone Select, Hog's Breath Café, KFC, Kmart Tyre and Auto Service, Petbarn and Supercheap Auto

Car Parks: 3321 spaces

Centre M.A.T.: \$282.7 million p.a.

Centre Traffic: 8 million p.a.

As at April 2016.

CENTRE OVERVIEW

Orion Springfield Central is a regional shopping centre, strategically located in the growing Ipswich Region 15km east of Ipswich CBD and 30km South-west of Brisbane.

The Centre sits at the heart of Springfield Central. The main trade area population is growing by an average of 4.6 per cent, or 5,000 people, per year with 3 families moving to the region every day.

The recent Stage 2 expansion has positioned Orion Springfield Central as the ninth largest shopping centre in Queensland, offering a leading retail and lifestyle experience spread over 72,000 square metres.

In addition to the current Woolworths, Big W and 120 retailers and services, the new expansion offers a further 45 specialty stores, a large format Target store, a new large format full-line Coles supermarket, Event Cinemas complex seating 2,000 people, a new casual dining precinct and an additional 1,200 car parks.

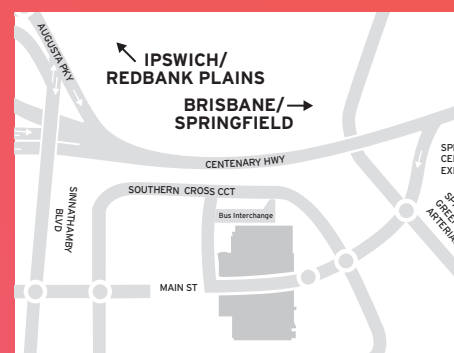
CENTRE OVERVIEW

The Main Trade Area population currently sits at 222,730 persons with an average +2.7% growth rate per annum. It is expected to increase to 324,080 residents by 2026.

The key characteristics of the Orion Springfield customer are*:

- Average age 30.6 years
- High proportion of young families with dependent children
- 27% of the trade area is children under 14 years of age
- There are 11,200 students enrolled locally at schools and university

*Source: Macroplan Dimasi Oct 2013

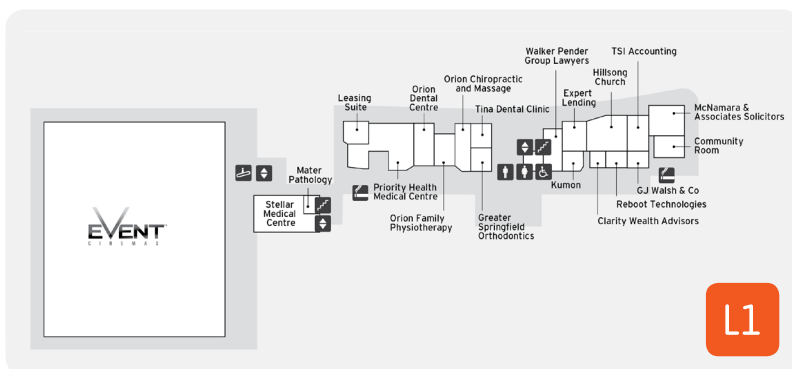


OrionSpringfieldCentral.com.au

Orion
Springfield Central



MIRVAC POP UP
WE'RE OPEN FOR BUSINESS



Pop Up

retail
space
solutions

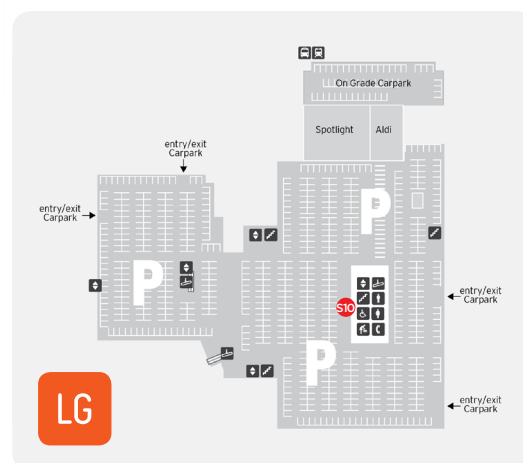
POP-UP RETAIL CONTACTS

Pop-Up Retail Enquiries:
Angela Russell Phone 07 3470 3208
Mobile 0435 961 361
Email angela.russell@mirvac.com

National Pop-Up Retail Enquiries:
Joann Chung Phone 02 9080 8136
Mobile 0406 227 758
Email joann.chung@mirvac.com



- ATM Auto Teller
- Pay Phone
- Disabled Restroom
- Parents Room
- Female Restroom
- Male Restroom
- Shower
- Lifts
- Stairs
- Bus
- Taxi Rank
- Pop-Up Retail



Site No.	1	2	3	4	5	6	7	8	9	10	11	12	13
Power	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Maximum Size	3m x 4m	3m x 3m	3m x 3m	3m x 4m	3m x 3m	3m x 3m	3m x 3m	3m x 3m	3m x 3m	3m x 3m	3m x 3m	3m x 3m	2m x 4m

Orion Springfield Central is located at 1 Main Street, Springfield Central. Phone 07 3470 3200

Disclaimer: The particulars contained in this document have been prepared with care based on data compiled by Mirvac and its consultants in good faith. Every effort is made to ensure all information is void of errors at the time of print. No warranty is given to the accuracy of the information contained herein, and this document cannot form part of any contract. We encourage potential lessee's and licensee's to satisfy themselves in all respects. Mirvac reserves the right to vary or amend without further notice.

OrionSpringfieldCentral.com.au

Orion
Springfield Central