

Pop Up Retail Space



Mirvac's Pop Up Space division provides local and national clients with a platform to bring their outside the box retail ideas to life.

POP UP SPACE

Give your concept a boost by occupying space in our busiest thoroughfares or inline stores. The beauty of this platform is the flexibility in the space and the term, whether you're looking to trade for 1 week or 6 months, we can tailor a solution for you. Pop Up spaces can be utilised for a variety of means including selling products, launching brands, experiential marketing and generating leads.

ADVERTISING SPACE

Retail advertising is an evolving and flexible advertising platform which captures the public in a key 'buying frame of mind'. Advertising Space available within our centres include large format atrium banners, a variety of digital and static signs as well as floor, door and lift decals.

CENTRE PROFILE

CENTRE FACTS

Centre Type: Neighbourhood Classification

Total GLA: 9,501 sqm

Major Tenants: Woolworths

Mini Majors: Martelli's Fruit Market

Specialties: 53

Car Parks: 474 spaces

Centre M.A.T.: \$115 Million p.a.

As at June 2014.

CENTRE PROFILE

Cherrybrook Village is a single level neighbourhood shopping centre anchored by Woolworths and mini major Martelli's Fruit Market. The Centre also houses 53 speciality retailers and includes an externally located café/restaurant precinct and wide range of services.

The Centre has an enviable reputation for premium retailers, particularly within the food categories.

LOCATION

Situated 25km North West of the Sydney CBD, Cherrybrook Village is very much a local community shopping centre. Located in one of Sydney's most sought after suburbs, Cherrybrook Village has long been a destination for lovers of fine food and boutique shopping.

Cherrybrook is rated #4 in the top ten suburbs to live in NSW.

Cherrybrook has transport facilities in close proximity including bus ways and the soon to be completed Norwest Rail link.

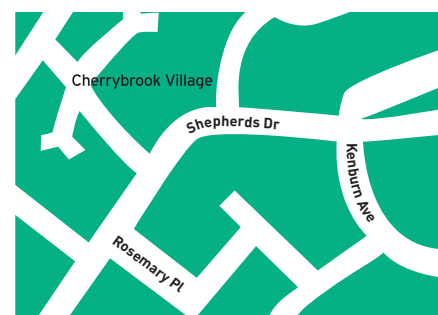
CUSTOMER PROFILE

- Female shoppers: 76%
- Average age of our customers: 50 yrs
- High proportion are employed in professional/managerial roles
- High percentage of home owners
- Household income is exceptionally high at \$126,207pa

TRADE AREA

The main trade area is estimated at 46,572 persons including 19,743 residents within the primary sectors. The area is characterised by an affluent population, demonstrated by the high average spend per visit of \$51.00 the Centre enjoys.

The Centre's performance reflects the strong appeal Cherrybrook Village has within this market.



Cherrybrook Village

41-47 Shepherds Drive, Cherrybrook Ph. 9484 8644

POP UP RETAIL SPACE



	SITE 1.	SITE 2.	SITE 3.	SITE 6.	SITE 10.	SITE 11.
SIZE	3.6m x 2.7m	3.6m x 2.7m	3.6m x 2.7m	3.4m x 2.3m	2m x 4m	2m x 4m
TABLES	5	5	5	4	3	3
POWER	Yes	Yes	Yes	Yes	No	Yes
INTERNET	Yes	No	No	Yes	Yes	Yes

POP UP CONTACTS

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Mirvac is a leading real estate group listed on the Australian Stock Exchange with activities across the investment and development spectrum. Established in 1972, Mirvac has more than 40 years of experience in the real estate industry and has an unmatched reputation for delivering quality products and services across all of its businesses. For more information about Mirvac and its portfolio of shopping centres across Australia please contact: Mirvac Level 26, 60 Margaret Street, Sydney NSW 2000 Ph (02) 9080 8000 www.mirvacretail.com

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